

Candicehutchinson

print + digital graphic design

Bachelor of Fine Arts Graphic Design

college for creative studies, 2010

Skills + Strengths

adobe cs	social media
sketch	e-commerce
typography	web design
layout	digital illustration
concepting	communication
art direction	timeliness
shot lists	organization
product styling	diligence
photography	leadership
photo editing	prioritization

Kudos

mom, 2020
minted "jury's pick" two-time winner, 2015
the "d show" shortlist, 2013
academic scholarship, 2006

Experience

Stella & Dot Brands, Dana Rebecca Designs, Pinterest
FREELANCE SENIOR GRAPHIC DESIGNER

+ ASSOCIATE ART DIRECTOR

October 2017 to June 2021

developed a broad range of designs and layouts for digital content such as email, site, social media and ads, created print assets, art directed monthly photo shoots

Wedding Paper Divas at Shutterfly

SENIOR GRAPHIC DESIGNER

September 2016 to September 2017

created full digital designs of homepages, emails and sale assets from concept to completion, provided art direction on projects and photo shoots

bareMinerals

SOCIAL MEDIA CONTENT DESIGNER

May 2015 to September 2016

art directed content used on social media, styled product, shot and edited photos, designed layouts

Betsywhite Stationery

BLOG CONTRIBUTOR

November 2010 to August 2016

created inspiring design and trend boards for weekly blog

California Olive Ranch

FREELANCE GRAPHIC DESIGNER

May 2015 to June 2016

designed collateral for events, customers and employees including postcards, brochures and social media pieces

TMV Group

GRAPHIC DESIGNER

September 2012 to 2014

designed advertising and marketing materials for print including branding, collateral and package design

Doner Advertising

GRAPHIC DESIGNER

May 2011 to February 2012

designed a variety of ads, mailers, brochures, manuals, and other print based material

Furnace Design Studio

GRAPHIC DESIGNER

June 2009 to December 2010

designed various marketing materials and prepared designs, signage and more for studio events